



Synergy^{ID}



Resource Tracking During Disaster Management provides Accountability!



TrackDown
INTELLIGENT ASSET MANAGEMENT

- People (Identification)
- Fuel (Forced Equip & Staff Use)
- Assets (Billable Equipment)
- Meals (Food, Water, Snacks)
- Housing (Base Camp/Hotel etc)

Lowering disaster management cost and improving decision-making during emergencies. Data integrates with your simpliCity PRO dashboard.



Asset & Resource Tracking



powered by **CREATEPOINT**
BUSINESS SOLUTIONS

MANAGEMENT SOLUTIONS FOR UTILITY COMPANIES

Meeting the Unique Needs of Utilities

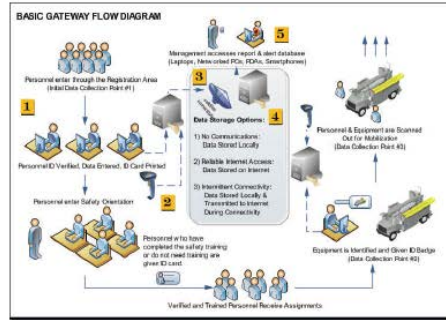
Utility companies face unique challenges when managing the effective use of assets during line maintenance & repair operations, especially during post-disaster recovery.

With the price tag of recovery operations skyrocketing, an effective asset management system is essential for maximizing efficiency, controlling costs and making informed in-event decisions.

TrackDown™ meets the needs of utility companies by providing asset management solutions that help assist day-to-day as well as post-disaster recovery operations.

TrackDown™ allows a company to manage fixed and mobile assets involved in operations, including: personnel, food, water, ice, lodging, heavy equipment, computer equipment, and more.

The goal of TrackDown™ is to provide real-time information to command personnel in the field and in the office while making it easy to access and understand. TrackDown™ reporting shows trends and provides instant feedback to management, making them more effective and empowered.



TrackDown™ Features

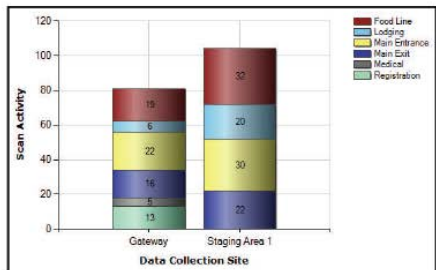
With TrackDown™ the days of not knowing what is happening in the field are over. Say “goodbye” to the headache and indecision involved with managing an event without effective data. With TrackDown™ your company will reduce recovery costs from 10%-50% by keeping vendors accurate, using assets efficiently and increasing manager efficacy.

Key Features:

- TrackDown™ Client captures barcode data
- Transmits data real-time to TrackDown™ Server
- TrackDown™ Server data repository
- Interactive reports allow user to drill into data
- Customized dashboards for different user roles
- Alerts/Notifications sent via email/text message
- Data available 24/7/365
- Compatible with any PC running Windows
- Works with PDAs/Smartphones (July 2008)

CreatePoint Business Solutions
www.createpoint.com

Offices in Louisiana, Mississippi, Vermont, Missouri



TrackDown™ captures real time data that maximizes efficiency, controls costs and allows for informed decision making.

- RFID, Barcode & BioMetric Software Program
- Integrates with your SimpliCity Pro Dashboard.
- Supports FMIT, Mutual Aid and FEMA Forced Labor & Equip Documentation
- Document specific Staff Hours related to eligible FEMA PW's.
- Enhance & Gain Visibility over your Debris Management or Monitoring Vendor



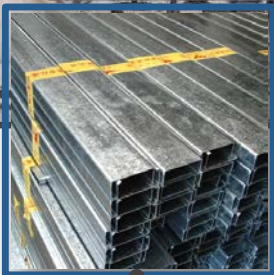
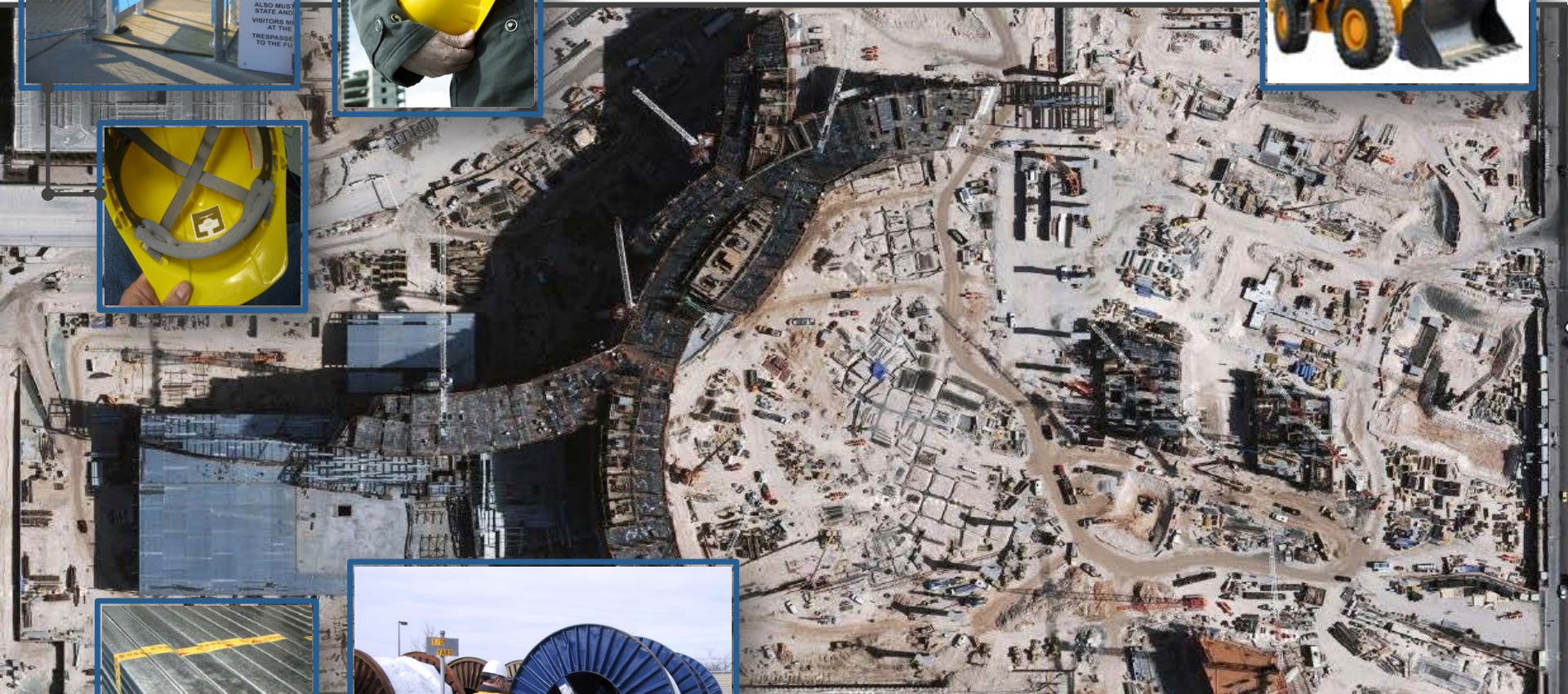
Time & Attendance Tracker (Wireless)

- RFID Tag in Crew Hard Hats
- Main Gate or Read Zone (data capture)



Asset Management (Wireless)

- GPS or Active UHF Tag on Equip



Inventory Control (Wireless)

- Passive UHF Tags
- HandHeld Mobile Reader

ONISTE DATE CAPTURE SOFTWARE



INVENTORY

EQUIPMENT

PEOPLE

Informed Decision Making

Data Is Captured In Real Time
& Delivered To Frontline
Decision Makers.

HandHeld Mobil Unit




Web Based
Applications



Simple APPS Streamline Reporting Improves Communications & Decision Making...

FMIT Damage Assessment Form



Hurricane Bill Damage Assessment Report:

Step 2. You are filling out a form for damage due to Hurricane Bill. Fill out the form below completely and click the **Save** button to upload.

Emergency Team Member (Select Your Name from the list.)

FMIT Member Name

Location ID *Enter using this format: 0422-001 (FMIT ID-Loc. Number)

(The Location ID can be found on your FMIT Damage Report. If you don't have your report, enter the first four digits of the FMIT Member Number followed by a hyphen and three zeroes (ex. 0422-000). Enter the Location Name (City Hall, Park, etc...) in the Notes field below to help us ID the location.)

Wind Damage ☒ (check if damage)

Flood Damage ☐ (check if damage)

Other Damage ☒ (check if damage & fill out description below)

Other Description

Estimated Damage Amount \$ (enter value in numbers, ie. 50,000)

Damage Exceeds Deductible?

Immediate Attention Required? ☒


Notes

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Look for Flexible Features & Benefits:

- Cellular & SatCom Connectivity
- Android & iOS Platforms
- Breadcrumb Reporting
- Customizable Forms for Data Collection
- Push/Pull Technology Interface

Capturing Field Data & Photos for Real-Time Upload & Auto Email Distribution to all Involved Parties.



Florida Municipal Insurance Trust
FMIT Turnkey Recovery Program

Date: 5/2/2014

Member Damage Assessment

General Information

Related Account:	0835 - City of Pensacola
Completed By:	Travis Pickren
Contact Phone:	
Related Event:	Severe Storms - April 2014
Assessment Date:	5/2/2014
Assessment Time:	2:34 PM
End Time:	2:53 PM

Asset/Location Information

Location Number (6 Digit FMIT Number):	Location and Asset Not in List
Asset Name/Description:	Vickery Community Center
Location:	2130 B Summit Blvd, Pensacola, FL
GPS Lat/Long.:	30.4669689, -87.1979517



Damage Information

Location Damaged:	Yes
Immediate Action Required:	Yes
Immediate Services Needed:	Drying
Asset Safe for Occupancy and/or Use?:	No
Imminent Threat to Public Health or Safety?:	No
Does Asset Pose Environmental Concern?:	No

Estimated Damages & Notes

Estimated Damage Amount:	\$100,000 or greater
Damage Notes:	Building received about 24 in of flood water. Major damage to floor of gymnasium approximately 9120 sq ft of hardwood flooring. About 700 sq ft of carpet in various offices is saturated and will need to be replaced. Kitchen cabinets and office furniture also saturated and have already begun to swell and deteriorate. Pilate, yoga, and exercise room wood flooring also damaged (800 sq ft). Tiled hallways and meeting rooms also damaged and still retain some water (2000 sq ft). Remaining damage is misc
Wind Damage %:	0
Flood Damage %:	100
Other Damage %:	0

Damage Photos & Signature



Synergy ID, LLC
Florida Municipal Insurance Trust
Orlando, FL 32803

Date: 05/05/2014

Turnkey Daily Report

AREA INFORMATION

Member Name	City of Pensacola
Location	Vickery Community Center
Specialist	Taylor Matheny (Synergy)
Specialist Recommendation	Status Report
Next Action	Other (Enter in Notes)
Next Action (Company)	Royal Plus
Action Date	05/04/2014

Notes

What's been done:
Building had 18-24" of water throughout. Equipment placed, drying has begun. Still awaiting removal of some contents to be performed by Vickery Center staff (office supplies). Also need to have workout equipment removed asap - to be performed by company who rents space, will be contacting them first thing tomorrow morning. Some additional demo will be required (base, drywall). Need clarification from IA Bill Mehr as to how to handle ceiling tiles. Many of which are beginning to curl. Crews have made substantial progress on demo of hardwoods in gymnasium, should complete by tomorrow. Setting next action to meet with Bill Mehr (IA) first thing tomorrow.

PHOTO INFORMATION

Photo1



Photo2



Assessment Date

05/04/2014

CONTROL THE FLOW OF INFORMATION



SYNCS WITH CLIENT'S DASHBOARD

Data from Mobile Field Reports & Damage Assessments Supports Roll-Up Reporting (Accountability).



Policy & Claims Questions: (407) 367-1753

<http://insurance.flcities.com>

Technical Support: (888) 852-4485



Find Help

simpliCity CLAIMS PROJECTS SOLICITATIONS QUESTIONS SOV-LOCATIONS SOV-ASSETS SOV-CONTENTS ASSET - COMPONENTS MEMBER POLICY DOCUMENTS EMERGENCY SERVICES RATES, etc.





CAT Event Dashboard

[Back to Main Dashboard](#)

Damage Assessment Report

Full Report Email More

4 Damage Assessments

	Location Number	Asset Name	Location Address	Location Damaged?	Immediate Attention Required?	Damage Description (For Reports)	Wind Damage %	Flood Damage %	Other Damage %	Building Limit	Named Storm Deductible	Total Calculated Damages	Total Estimated Damages	Photo1 Small
018 - Tennis Center - 2575 Sportsplex Drive, Coral Springs, FL (3 Damage Assessments)														
VIEW	018001	Sportplex Tennis Center - Clubhouse	2575 Sportsplex Drive, Coral Springs, FL	Yes	✓	Initial wind storm damage caused multiple broken w more...	25%	0%	0%	\$911,000.00	\$45,550.00	\$227,750	\$100,000 or greater	
VIEW	018003	Sportsplex Tennis Center - Awnings 570 sq ft	2575 Sportsplex Drive, Coral Springs, FL	Yes		Wind damage to canvas	50%	0%	0%	\$230,000.00	\$11,500.00	\$115,000	\$100,000 or greater	
VIEW	018011	Sportplex Tennis Center Maintenance Bldg	2575 Sportsplex Drive, Coral Springs, FL	Yes	✓	Wind and canal flood damage to aluminum framed bui more...	50%	25%	0%	\$50,000.00	\$2,500.00	\$37,500	\$25,000 - \$50,000	
TOT							125%	25%	0%	\$1,191,000.00	\$59,550.00	\$380,250		
019 - Sportsplex Aquatics Complex - 12441 Royal Palm Blvd, Coral Springs, FL (1 Damage Assessment)														
VIEW	019017	Portable Canopies (deck area) 10-10x20	12441 Royal Palm Blvd, Coral Springs, FL	Yes	✓	Broken structure.	60%	0%	0%	\$30,000.00	\$1,500.00	\$18,000	Under \$25,000	

Powered by QuickBase

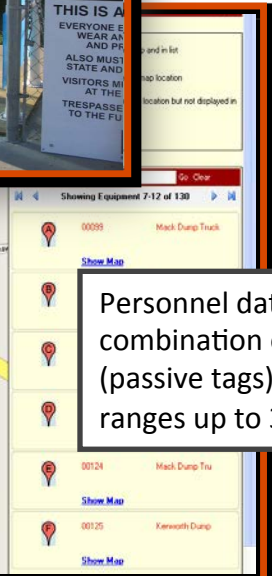
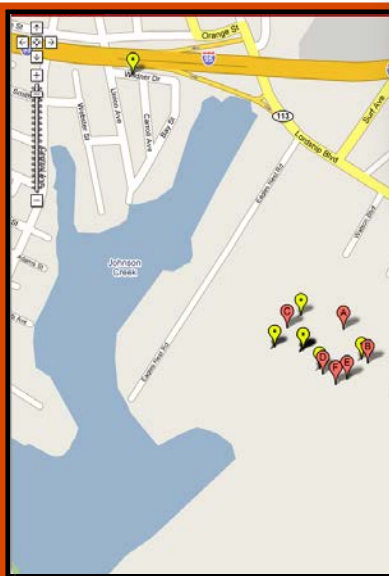
[simpliCity by Synergy ID](#)

MANAGE LABOR & VENDORS



Synergy ID can customize all data collection and scan points to address specific project concerns and sort employee or subcontractor information according to:

- Individual Name & Contact Information
- Company & Information (Subcontractor)
- Trade Classification
- Certifications/Credentials
- Hourly Rate/Plug Number (daily labor burden)
- Individual Time Clock Activity
- Variance Report & Alert of Unaccounted Persons (failed daily clock in or clock out)
- Other Rule Configurations



Personnel data can be captured by utilizing a combination of standard choke-point tracking (passive tags) or zone/proximity tracking (read ranges up to 300ft)



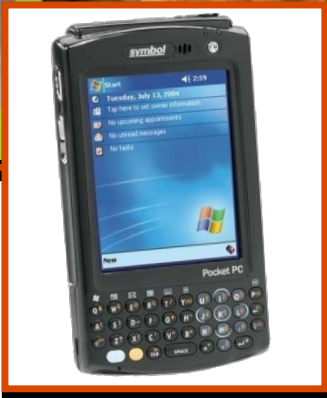
RFID (Passive UHF) Tag sticks to inside of hardhats. Tag has a standard read range between 3ft-20ft pending specs and application configuration. This basic application is ideal when limiting program to simple choke-point tracking (ie: main gate, etc). Expanded read ranges up to 300ft can be achieved by using Active Tags.

Improved labor tracking solutions will allow management greater insight in order to streamline workforce performance and identify areas for immediate improvement.

- Employee activity can be captured in real-time and actionable data delivered to frontline decision makers to better document & manage costly labor resources.
- Track & Document specific Staff Hours to eligible FEMA PA projects to maximize reimbursements.
- Account for Volunteer Hours in order to qualify for the DONATE RESOURCES reimbursement opportunity. (See FEMA Resolutions in your simpliCity PRO account).

Barcode & RFID Product Management Solutions Saves Time & Money.

- Match Inventory or Debris Loads to Manifest/Invoices
- Locate & Identification of Onsite Inventory
- Reduce Shrinkage &/or Loss
- Inventory & Stock Reporting Tools
- Improve ability to realize FMIT & FEMA PA reimbursements





Manage Safety & Training

- Documentation of Training Orientation
- Certify Skill Base & Credentials
- Real-Time Accident/Incident Reporting
- Near Miss/Loss Time Reporting
- Field-Based Skills Assessment
- Computer Based Training

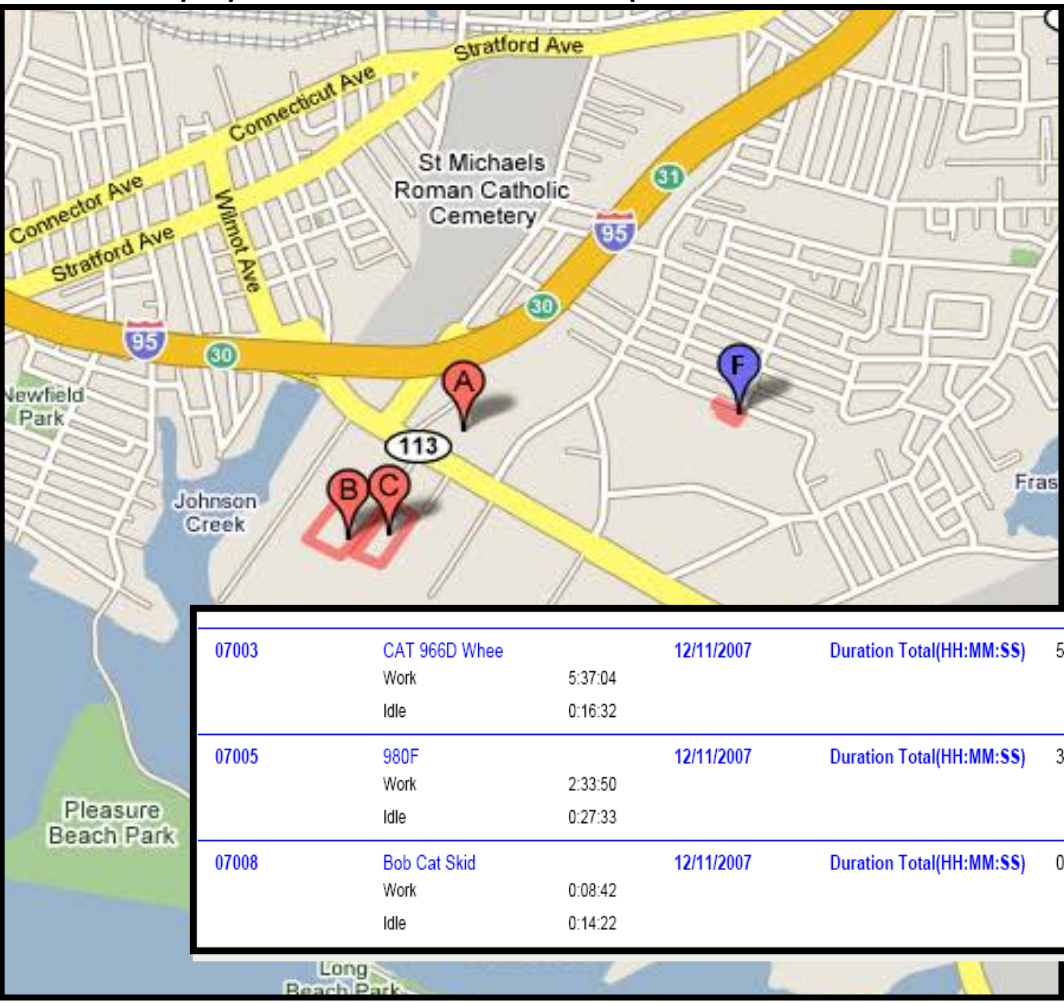


ASSET & RESOURCE TRACKING



• Assets (Billable Equipment/Debris Management)

Forced Equipment Tracker Example:



• Public & Staff Subsistence

Meal/Water Tracking, Capture, and Delivery

1. Scan People ID's at beginning of line
2. Capture & Confirm Data Collection
3. Download Data Daily
4. Syncs with your simpliCity Pro dashboard





- **Housing** (Base Camp, Hotel, etc)

Lodging Tracking, Capture, and Delivery

1. Room Assignment & Daily Check-In
2. Scan People ID's
3. Capture and Confirm Data Collection
4. Download Data Daily

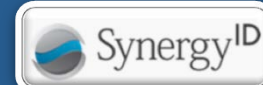
• **Fuel** (Company & Contractor Usage)

Fuel Tracking, Capture, and Delivery

- Scan Employee & Asset
- Fuel Equipment
- Counts Gallons Dispensed
- Automatically Sends Data to Primary
- Captures and Confirms Data Transmission into your simpliCity Pro dashboard



ASSET & RESOURCE TRACKING



Fuel Web Reports

Fuel Dispensed								09/16/2007	
	Equip. Number	Description	Date	Type	Truck ID#	Job	Fuel	CMH	User
	3002652	EXCAVATOR 330L	09/15/2007 06:48:41AM	Misc	6011	SR 414 John Land Apopka	38.0	1,178	Bradley Bruce
8		Diesel Tank	09/15/2007 06:46:00AM	Refill Fuel Truck	6011	WETHERBEE ROAD-PHASE I	200.0	0	Moore Tom
	3002644	EXCAVATOR PC30	09/15/2007 06:15:50AM	Misc	6011	SR 414 John Land Apopka	46.0	9,458	Bradley Bruce
	3002651	EXCAVATOR PC120	09/15/2007 06:12:55AM	Misc	6011	SR 414 John Land Apopka	13.0	3,518	Bradley Bruce
	3201554	DOZER 450J DEER	09/15/2007 06:09:00AM	Misc		MID-FLORDIAMATERIALS	20.0	3,503	Bradley Bruce
	11270	CRANE 9310 AMER	09/15/2007 05:56:54AM	Misc	6011	WETHERBEE ROAD-PHASE I	80.0	7,433	Moore Tom
	3201556	DOZER 650J DEER	09/15/2007 05:56:35AM	Misc	6032	HCC - US 192 CR 534A TO 5	10.0	3,582	Mitchell Greg
	9200699	MP 4_ DIAPHRAGM	09/15/2007 05:56:25AM	Misc	6011	AIRPORT BLVD. PHASE II &	1.0	14,535	Williams Benson
	9200676		09/15/2007 05:56:04AM	Misc	6011	AIRPORT BLVD. PHASE II &	29.0	92	Williams Benson
	9200668		09/15/2007 05:55:48AM	Misc	6011	AIRPORT BLVD. PHASE II &	5.0	250	Williams Benson
	6601370	BROOM RJ350 BRO	09/15/2007 05:55:21AM	Misc	6011	AIRPORT BLVD. PHASE II &	1.0	7,082	Williams Benson
	3102305	LOADER 277B CAT	09/15/2007 05:55:01AM	Misc	6011	AIRPORT BLVD. PHASE II &	8.0	1,535	Williams Benson
	3102279	LOADER WA250-5	09/15/2007 05:54:39AM	Misc	6011	AIRPORT BLVD. PHASE II &	19.0	4,213	Williams Benson
	2902168	LOADER BL60 4X4	09/15/2007 05:54:19AM	Misc	6011	AIRPORT BLVD. PHASE II &	24.0	4,599	Williams Benson
	3102247	LOADER 624J DEE	09/15/2007 05:53:56AM	Misc	6011	AIRPORT BLVD. PHASE II &	19.0	6,261	Williams Benson
	4201671	ROLLER MB SD1	09/15/2007 05:53:40AM	Misc	6011	AIRPORT BLVD. PHASE II &	12.0	4,123	Williams Benson
	3700750	GRADER 12H-00 C	09/15/2007 05:53:24AM	Misc	6011	AIRPORT BLVD. PHASE II &	12.0	2,481	Williams Benson
	3201529	DOZER 650H DEER	09/15/2007 05:53:04AM	Misc	6032	HCC - US 192 CR 534A TO 5	20.0	581	Mitchell Greg
	3002700	EXCAVATOR WHEEL	09/15/2007 05:53:02AM	Misc	6011	AIRPORT BLVD. PHASE II &	15.0	2,625	Williams Benson
	3002676	EXCAVATOR 225 C	09/15/2007 05:52:48AM	Misc	6011	AIRPORT BLVD. PHASE II &	18.0	6,084	Williams Benson
	3002666	EXCAVATOR 330L	09/15/2007 05:52:32AM	Misc	6011	AIRPORT BLVD. PHASE II &	46.0	11,427	Williams Benson
	9001514	LT PLANT	09/15/2007 05:52:16AM	Misc	6011	AIRPORT BLVD. PHASE II &	2.0	9,803	Williams Benson
	9001515	LT PLANT	09/15/2007 05:52:02AM	Misc	6011	AIRPORT BLVD. PHASE II &	2.0	8,416	Williams Benson
	4201713	ROLLER MB CS53	09/15/2007 05:51:48AM	Misc	6032	HCC - US 192 CR 534A TO 5	20.0	3,381	Mitchell Greg
	4700322	WATER WAGON A25	09/15/2007 05:51:43AM	Misc	6011	AIRPORT BLVD. PHASE II &	5.0	3,900	Williams Benson
	4201726	ROLLER MB CS53	09/15/2007 05:51:37AM	Misc	6032	HCC - US 192 CR 534A TO 5	20.0	1,434	Mitchell Greg
	3102276	LOADER WA250-5	09/15/2007 05:40:24AM	Misc	6032	HCC - US 192 CR 534A TO 5	15.0	3,698	Mitchell Greg
	3102286	LOADER 824J DEE	09/15/2007 05:38:04AM	ST		MID-FLORDIAMATERIALS	45.0	3,451	Bradley Bruce
	3201546	DOZER D8R CAT L	09/15/2007 05:31:35AM	Misc		MID-FLORDIAMATERIALS	80.0	8,918	Bradley Bruce
	4001076	ROLLER STATIC L	09/15/2007 05:30:58AM	Misc		MID-FLORDIAMATERIALS	85.0	4,470	Bradley Bruce
	3102293	LOADER WA320-5	09/15/2007 05:28:58AM	Misc	6032	HCC - US 192 CR 534A TO 5	25.0	2,051	Mitchell Greg

WEB BASED APPLICATION REPORTS

Regional Command Dashboard

Reports

Events

- Event Summary Report
- List All
- List Changes

Data Collection Sites

- List All
- List Changes

Data Collection Points

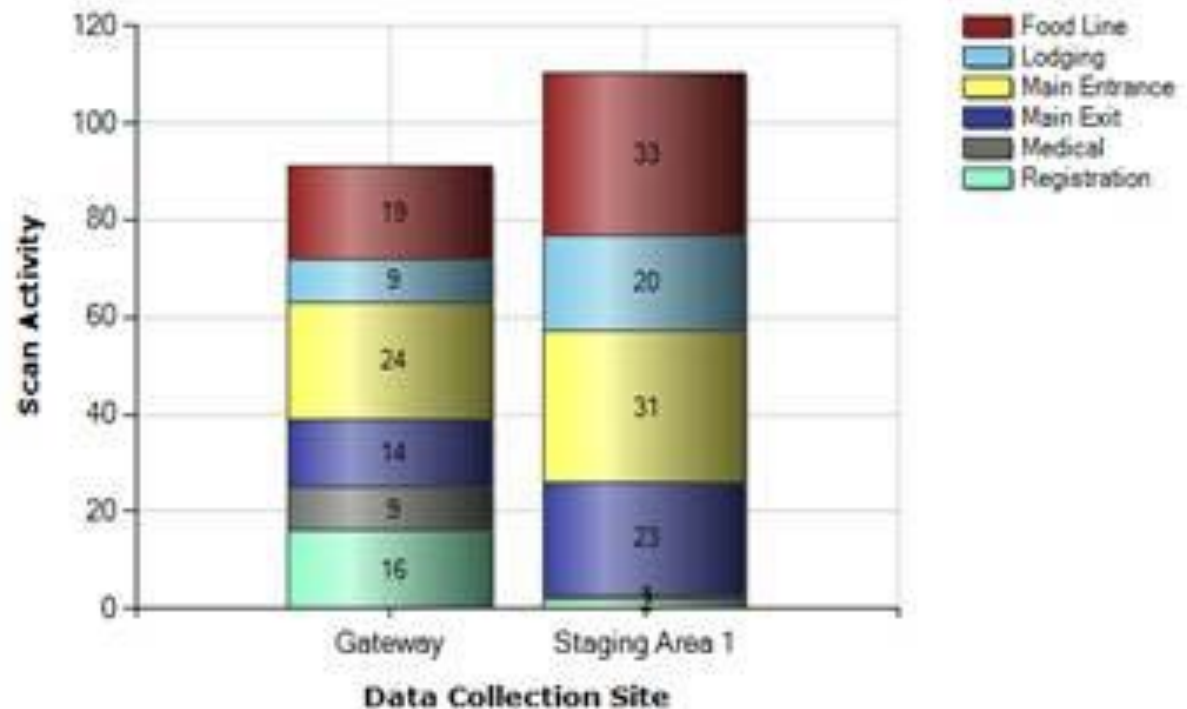
- List All
- List Changes
- Today's Activity Report - Hurricane Katrina

Scans

- Company Activity Report
- Food Line Activity Per Event
- Hurricane Alberto Activity Chart
- Hurricane Katrina Activity Chart
- Katrina Gateway Registration Scans Report

Katrina Activity Snapshot

Hurricane Katrina Activity Chart



WEB BASED APPLICATION REPORTS

Entergy Asset Management System powered by **TrackDown Utility** Support: 337.296.7837

Customize Share Recent Find Help

TrackDown Utility EVENTS DATA COLLECTION SITES DATA COLLECTION POINTS SCANS COMPANIES PEOPLE DOCUMENTS COSTS MEDICAL CLASSIFICATIONS EQUIPMENT

Regional Command Dashboard

Customize this Page

Reports

Events

- Event Summary Report
- List All
- List Changes

Data Collection Sites

- List All
- List Changes

Data Collection Points

- Gustav - Today's Activity Report
- List All
- List Changes
- Today's Activity Report - Edouard

Scans

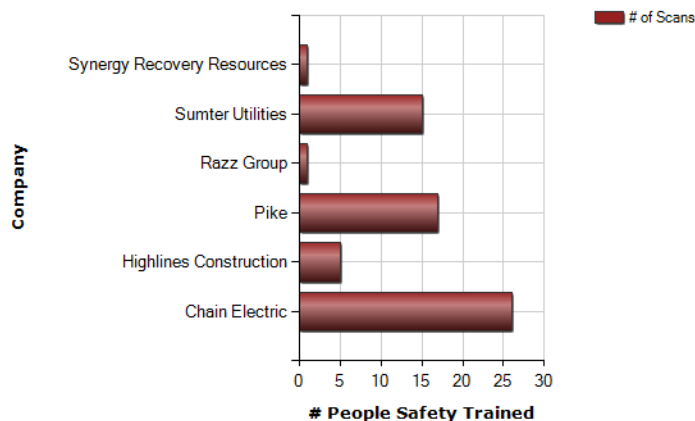
- Company Activity Report
- Drill Down - People Scans
- Drill Down Report - Self
- Food Line Activity Per Site
- Gustav Activity Chart
- Gustav Gateway Registration Scans Report
- Gustav Safety Training
- List All

Today's Activity Report

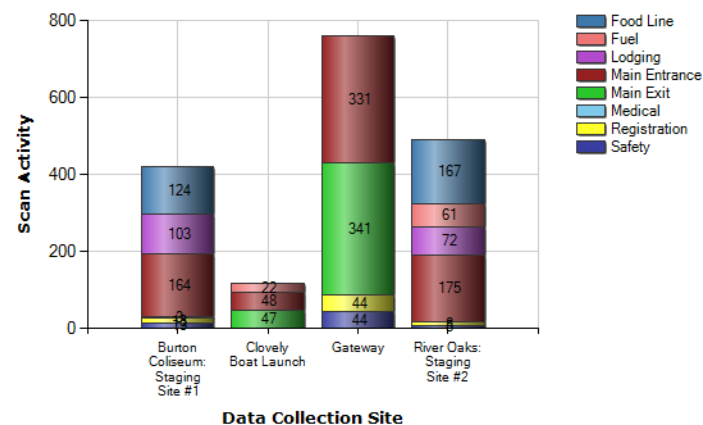
FULL REPORT GRID EDIT EMAIL PRINT OTHER V Results 1 to 19 (out of 19)

Event	Data Collection Site	Data Collection Point	# of Scans
Hurricane Gustav	Gateway	Main Entrance	131
Hurricane Gustav	Gateway	Main Exit	141
Hurricane Gustav	Gateway	Registration	44
Hurricane Gustav	Gateway	Safety	44
Hurricane Gustav	Burton Coliseum: Staging Site #1	Registration	11
Hurricane Gustav	Burton Coliseum: Staging Site #1	Safety	11
Hurricane Gustav	Burton Coliseum: Staging Site #1	Main Entrance	164
Hurricane Gustav	Burton Coliseum: Staging Site #1	Food Line	124
Hurricane Gustav	Burton Coliseum: Staging Site #1	Lodging	101
Hurricane Gustav	Burton Coliseum: Staging Site #1	Medical	1
Hurricane Gustav	River Oaks: Staging Site #2	Registration	2
Hurricane Gustav	River Oaks: Staging Site #2	Main Entrance	175
Hurricane Gustav	River Oaks: Staging Site #2	Safety	2
Hurricane Gustav	River Oaks: Staging Site #2	Food Line	167

Gustav Safety Training Report



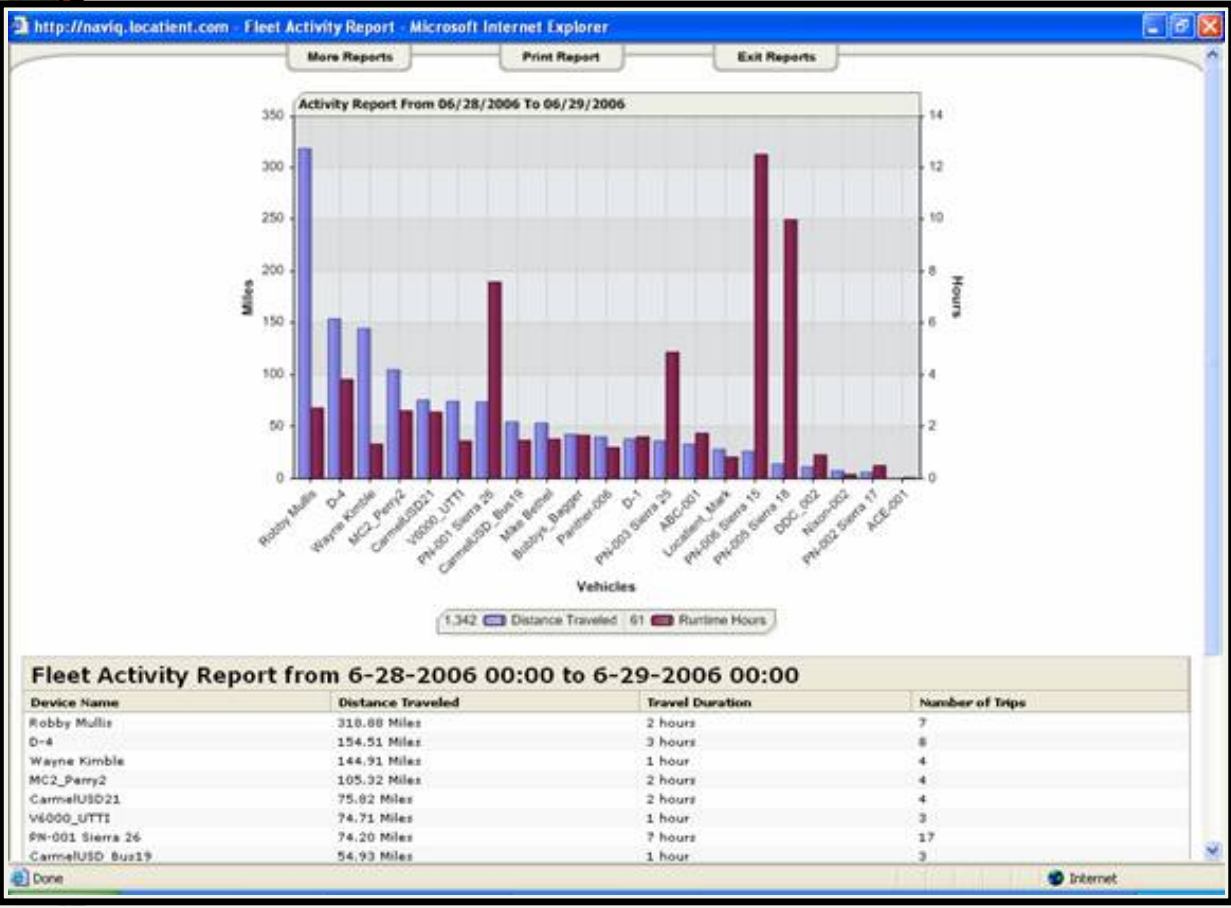
Gustav Activity Chart



ASSET MAPPING & REPORTING

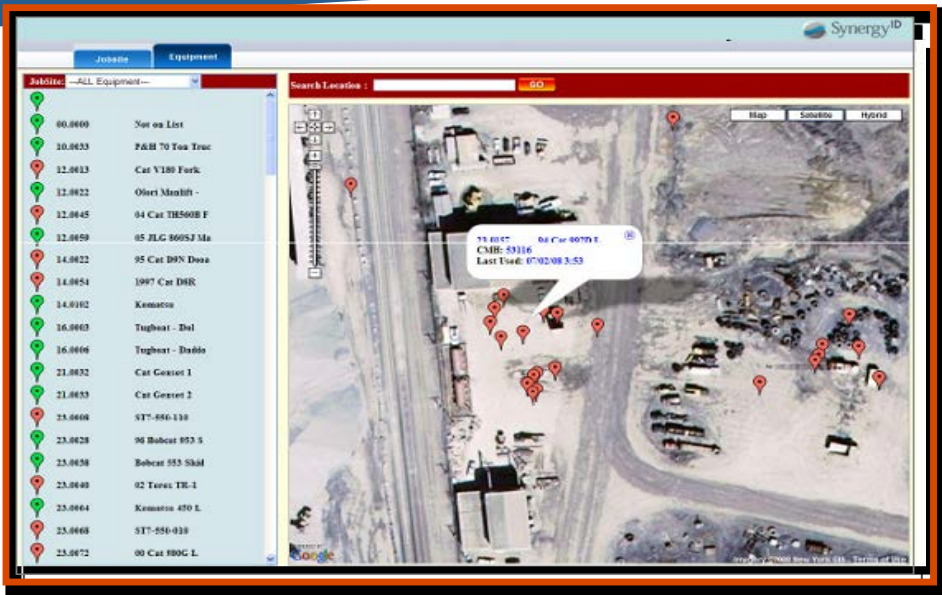


Reporting Tools Document Daily Activity



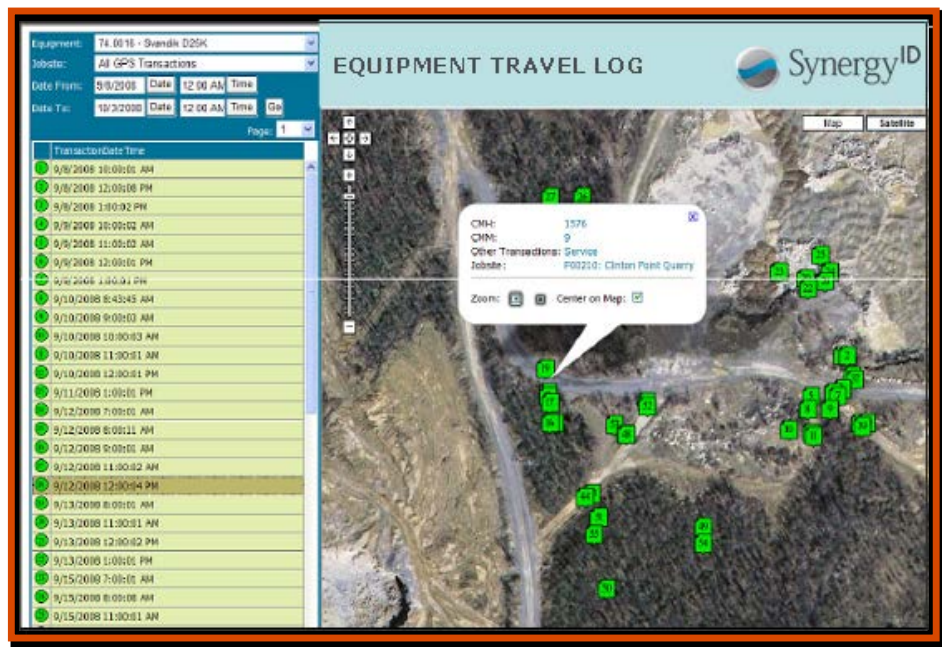
Web-based Application Improves Equipment Utilization & Project Accountability.

ASSET MAPPING & REPORTING



Increase Asset & Operational Visibility

- Single or Multi Messaging
- Role-Based Reporting Tools
- Mapping Options
- GeoFencing
- Duplex Capabilities (two-way)
- Rules & Alerting
- Summary Reporting For Sub Contractor & Invoice Analysis





Synergy ID Provides Product & Services under various working agreements:

- Software & Application Licensing
- Equipment Purchase &/or Rental Programs
- Clerk-of-the-Works (Turn Key)

Synergy ID asset management solutions brings best of breed technologies to deliver cost prudent transparency to front line decision makers and overall project controls.